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## Intermountain Region News Release

For Immediate Release  
October 3, 2005

### **NEW OPERATOR FOR TRAIL RIDGE STORE AT ROCKY MOUNTAIN NATIONAL PARK ANNOUNCED**

Xanterra Parks and Resorts, LLC will operate the concession contract for merchandise and food service operations at Trail Ridge Store in Rocky Mountain National Park beginning January 1, 2007. The selection was announced by Michael D. Snyder, Acting National Park Service (NPS) Intermountain Regional Director.

Xanterra's proposal was selected under the provisions of the 1998 Concessions Management Improvement Act (CMIA). That act made a number of changes in how concessions contracts are awarded and is meant to enhance competition for NPS concession contracts. CMIA eliminated preference in renewal of the contracts except for smaller and outfitter and guide concession contracts. Concession services currently operated by Rocky Mountain Park Company will continue without interruption until December 31, 2006 when the new Xanterra contract takes effect.

The NPS solicited offers for the business opportunity at Rocky Mountain National Park in September, 2004. Offers were received in February, 2005. A review team of NPS employees, and industry experts analyzed the proposals based on criteria specified in CIMA. The next step of the process requires the NPS and Xanterra to incorporate the elements of Xanterra's proposal into the concession contract that NPS will award formally in a few weeks.

Guidelines used to evaluate the proposals can be found at <http://concessions.nps.gov/policy.cfm>.

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